

Profitable Partnerships Travel Money from Everything4Travel

Everything4Travel is set to become one of the leading on-line providers of travel essentials as it builds a whole portfolio of products and services for the consumer.

More & more travellers are using the internet to research and book their travel and Everything4Travel is at the forefront of web technologies to ensure we can fully realise this potential with customers.

Travel Money was one of the first products to be launched and now Everything4Travel, is offering the opportunity for companies, corporations and brands to provide foreign currency services to their own customers. This can be under the Everything4Travel brand or 'white label' using your master brand to provide continuity for your customer.

The benefits are real and tangible:

- **Increased customer retention**

By providing an additional positive purchase interaction with your customers, we can improve retention and reduce churn.

- **Increased customer revenues**

We share the commissions generated with you and so this can provide additional bottom line profit for your business.

- **Enhanced brand perceptions**

The purchase and delivery experience with Everything4Travel is very positive and enhances the overall brand perception with your customers.

- **Partners you can rely on and trust**

Working with Everything4Travel you can depend on the highest standards of professionalism. Our service is backed by American Express® to bring your customers the best travel money products in the world.



The expertise to ensure Travel Money works for you

Everything4Travel has extensive expertise in understanding how to maximise the effectiveness of its Money4Travel product.

Working with you we generate consumer insights based on an understanding your customers' behaviour through: web traffic management reports; customer profiles and segmentation; transactional analysis; research data and any other sources that give us a better understanding of customers.

In this way we can ensure that Travel Money becomes much more than just another click-through on your website.

Experience where it matters

Everything4Travel is owned and run by senior figures from the travel industry, who have extensive experience in tour operating, travel agencies and travel money services.

We understand travel, we understand travel money and most importantly, we understand the traveller and their needs.

Contact us

To find out more, please contact one of our partners: John Bavister, Tim Byrne or David Jardine on 0870 735 1288 or at info@everything4travel.com.

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